

1025 Memorial Drive, Oakland, Maryland, 21550 301-334-7770 or 301-895-3111 Fax 301-334-7771

Cancer Coalition Quarterly Meeting – 2024/09/19

Attendees

Autumn Friend-MDH, Jennifer Lee-Steckman-MDH, Christy Bernard-GRMC Cancer Center, Grace Bolyard-GC Hospice, John Corbin-MDH, Maria Frantz-MLMC, Sierra Hagy-GRMC Cancer Center

1. Welcome and introductions were done.

2. CPEST Grant Updates:

Total allocated budget for FY25 is 133,000

The purchase of care cost is \$25,000. That's the allocated amount of money to be spent on cancer screening. So that will be used to pay for the colonoscopy fees, hospital fees and any pathology associated with screenings.

Fiscal updates could not be provided at this time as the cancer programs fiscal coordinator is Jennifer Hare who is now the interim health officer for GCHD and is juggling multiple positions.

Educational supplies and incentives that have been purchased:

- i. Individually wrapped on-the-go potty wipes with program sticker
- ii. Gel pens with program logo
- iii. Program cardstock
- iv. SPF Chapstick

Still some money left to be spent on incentive items

3. Performance Measure Updates:

The numbers listed are **total numbers to date.** For example: the total number of



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new individuals by the end of July was 5, the total number by the end of August was 8, meaning 3 more new people were enrolled. 21 individuals are currently scheduled for colonoscopy through February. 14 individuals are pending scheduling for either pre-screening or colonoscopy. John Corbin discussed options for sending out a targeted e-blast to help increase

the last performance measure

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CPEST PM	FY 2025 PM	July 2024	Aug 2024	Sept 2024
# education/ Outreach activities	76	0	1	1
# new individuals	25	5	8	15
# Tobacco Cessation referrals	13	0	1	1
# tobacco Cessation counseling	13	0	0	0
Total # screened for CRC to date	27	2	4	5
Total # colonoscopies performed to date	21	2	4	5
# screened for Skin	21	1	1	4
# CRC patient navigation only	5	1	1	1
# cessation aids provided	13	0	0	1
Number of non-Hispanic Black/African American individuals screened	2	0	0	0

Module Updates:

1. An MOU was signed on 9/17/24 between GCHD and ExactScience for Cologuard. There

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are plans to set up training in mid-October for CPEST coordinators to provide Cologuard as a screening option in the near future.

- 2. MDH has been made aware of the coalition's interest in expanding the CPEST program to offer prostate and lung cancer screening.
- 3. This process requires 6-12 months preparedness. As of now, MDH has requested program staff to pause actions pending discussion of leadership. This may be able to be initiated next FY.
- 4. Several providers at WVU have been researched as well as their LUCAS program.
 - a. https://cancer.wvumedicine.org/about-us/programs/lung-cancer-screening-program/
 - b. https://cancer.wvumedicine.org/about-us/programs/mobile-cancer-screening-program/lucas/
- 5. Providers at GRMC may be able to offer lung cancer screenings with low dose CT scans.
- 6. If prostate cancer is able to be introduced as a part of screening, CPEST program staff is hoping to initiate a contract with Labcorp to perform PSA lab draws at GCHD.
- 7. John discussed a HERC grant that may fund a substantial number of outreach activities for our programs.

New Grant Opportunity:

- 1. The Prevent Cancer Foundation is funding **grants of \$100,000 over two years** (\$50,000 per year) for organizations to develop new or implement existing patient navigation projects in cancer prevention and early detection.
- 2. The mission of the Prevent Cancer Foundation® is to empower people to stay ahead of cancer through prevention and early detection.
- 3. Grant was submitted on 9/10/2024
- 4. Goals:
 - a. 1) increase access to cancer screenings and diagnostic services
 - b. 2) improve patient awareness and education about self-breast and self-testicular examinations
 - c. 3) enhance coordination of cancer care
 - d. 4) reduce health disparities
 - e. 5) foster collaboration with community partners.
- 5. Cancers Targeted:
 - a. Breast
 - b. Cervical
 - c. Prostate

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- 6. This grant may be used to supplement CPEST while we are in the process of expanding the screenings offered.
- 7. https://preventcancer.org/
- 8. Jennifer Lee-Steckman discussed interest in a transition or survivorship group/program to follow-up with patients after chemotherapy and their journey to being cancer-free when they are in the maintenance phase because there are a lot of other things that still may need to be addressed after such as neuropathy, long-term side effects from medications, etc. Autumn will discuss interest in a such an opportunity with GCHD's grant writer.

Outreach Efforts:

- 1. Program staff has mailed CPEST brochures/flyers to several churches in the community with a letter of explanation to ask if they would consider sharing with their members.
 - a. Two new people were enrolled in the program as a result of this outreach.
- 2. Program staff has purchased several incentives to be given during outreach activities gel pens, on-the-go potty wipes with program sticker, customized SPF chapsticks, small square program card
- 3. Tobacco cessation efforts are underway. Alisha Martin is HEO's new tobacco cessation coordinator.
- 4. Updated program information has been given to local providers. Garrett Surgical Group and Dr. Dougherty's office put a program flyer in every direct access packet that is mailed out to patients. This has given us a large influx in referrals.
- 5. Christy Bernard mentioned that the GRMC cancer center has a cancer support group that meets on the last Wednesday of every month at 3 PM
- 6. There was discussion about mass media mailings for those turning 45, adding program information to provider websites if possible.
- 7. Trunk or treat this year program information could be given to adults in bags as this event has a large attendance

Action Items:

- Autumn will consider attending one or some of the cancer survivor meetings held at GRMC Cancer Center
- Autumn will work with John Corbin to explore the HERC grant and discuss strategies to create a targeted media blast to the NAACP in the county
- GCHD outreach staff will continue to provide education and incentive items at community events
- Autumn will work with Jen Lee-Steckman to explore opportunities for transition assistance programs and post-cancer survivorship programs

Next Meeting:

Cancer Coalition Quarterly Meeting



1025 Memorial Drive, Oakland, Maryland, 21550 301-334-7770 or 301-895-3111 Fax 301-334-7771

Thursday, December 5, 2024 · 9:00 – 10:30am, GCHD

Conference Room B

Time zone: America/New_York

Google Meet joining info

Video call link: https://meet.google.com/zjq-xtxz-qcb Or dial: (US) +1 718-690-7030 PIN: 805 359 078#

More phone numbers: https://tel.meet/zjq-xtxz-qcb?pin=9066556752390