



December 1, 2019

Dear Business or Agency:

We have an exciting opportunity for you to bring publicity to your business and help out your community. The Annual Garrett County Health Fair, scheduled for April 4, 2020, at the Garrett College CARC, is attended by as many as 1,000 people. The Health Fair is designed to offer free screenings and provide information which will help educate individuals about ways to take charge of their health. It is free to all who attend, but the cost to hold the Health Fair is around \$5,000 each year.

The health fair planning committee is looking for businesses or individuals to sponsor the Health Fair. Sponsors will receive ad space in a special program published to hand out at the Health Fair. The program will also include a map of the event to locate booths, a schedule of the day, and a card to get vendors to signed to participate in door prize drawings

The attached form explains the sponsor levels and what is included with each. We hope you will consider this a good investment in the community and your business. A sponsorship at any level is greatly appreciated.

For general questions call Diane Lee at the Health Department at 301-334-7689.

Sincerely,

Garrett County  
Steps To Better Health Committee

Committee Member Agencies Include:

Garrett County Health Department  
Garrett Regional Medical Center  
Mountain Laurel Medical Center  
Garrett County Community Action  
Garrett College CARC  
Hospice of Garrett County



## 2020 Garrett County Health Fair & Family Fun Festival

### *Sponsorship Form*

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

| <b>Sponsor Type</b> | <b>Included</b>   | <b>Cost</b> | <b>Your Choice</b> |
|---------------------|---|-------------|--------------------|
| <b>Basic</b>        | Ad: 1/3 page - Health Fair Program (5 in. wide X 2.5 in. tall)<br>Listing on Health Fair Facebook Page  | \$100       |                    |
| <b>Silver</b>       | Ad: 1/2 page in Health Fair Program (5 in. wide x 5 in. tall)<br>Listing: Health Fair Facebook Page<br>Listing: Garrett 8 Cinemas Slide ( <i>deadline 2/22</i> )<br>Mention: Articles published about Health Fair   | \$500       |                    |
| <b>Gold</b>         | Ad: Full page in Health Fair Program (5 in. wide x 8 in. tall)<br>Listing on Health Fair Facebook Page<br>Listing Garrett 8 Cinemas Slide ( <i>deadline 2/22</i> )<br>Mention: Articles published about Health Fair<br>Listing: Health Fair digital billboard ad ( <i>deadline 3/15</i> )<br>Listing: Rolling video at the Health Fair Event<br>Mention: Radio Ads about Health Fair  | \$1,000     |                    |
| <b>Platinum</b>     | Ad: Full page in Health Fair Program (5 in. wide x 8 in. tall)<br>Listing on Health Fair Facebook Page<br>Listing Garrett 8 Cinemas Slide ( <i>deadline 2/22</i> )<br>Mention: Articles published about Health Fair<br>Listing: Health Fair digital billboard ad ( <i>deadline 3/15</i> )<br>Listing: Rolling video at the Health Fair Event<br>Mention: Radio Ads about Health Fair<br>Banner with Name and Logo displayed at the Health Fair<br>Special article published about Platinum Sponsor of Health Fair | \$3,000     |                    |

Sponsorship checks should be made payable to CARC and mailed to:

CARC  
Attn: Susie Mark  
695 Mosser Road  
McHenry, MD 21541  
Phone: 301-387-3086

Sponsorship ads should be designed to the appropriate size, saved as jpg or pdf, and **emailed** to:

Diane Lee at [diane.lee@maryland.gov](mailto:diane.lee@maryland.gov)

For questions about ads, or assistance in ad design, call Diane at:  
Phone: 301-334-7689