



January 15, 2019

Dear Business or Agency:

We have an exciting opportunity for you to bring publicity to your business and help out your community. The Annual Garrett County Health Fair, scheduled for April 13, 2019, at the Garrett College CARC, is attended by as many as 1,000 people. The Health Fair is designed to offer free screenings and provide information which will help educate individuals about ways to take charge of their health. It is free to all who attend, but the cost to hold the Health Fair is around \$5,000 each year.

The health fair planning committee is looking for businesses or individuals to sponsor the Health Fair. Sponsors will receive ad space in a special program published to hand out at the Health Fair. The program will also include a map of the event for locating the booths, the schedule of the day, and a card to get signed by vendors in order to participate in door prize drawings

The attached form explains the sponsor levels and what is included with each. We hope you will consider this a good investment in the community and your business. A sponsorship at any level is greatly appreciated.

For general questions call Diane Lee at the Health Department at 301-334-7689.

Sincerely,

Garrett County
Steps To Better Health Committee

Committee Member Agencies Include:

Garrett County Health Department
Garrett Regional Medical Center
Mountain Laurel Medical Center
Garrett County Community Action
Garrett College CARC
Hospice of Garrett County



2019 Garrett County Health Fair & Family Fun Festival

Sponsorship Form

Business Name _____

Contact Name _____

Address _____

Phone Number _____

Email _____

Sponsor Type	Included	Cost	Your Choice
Basic	Ad: 1/3 page - Health Fair Program (5 in. wide X 2.5 in. tall) Listing on Health Fair Facebook Page	\$100	
Silver	Ad: 1/2 page in Health Fair Program (5 in. wide x 5 in. tall) Listing: Health Fair Facebook Page Listing: Garrett 8 Cinemas Slide (<i>deadline 2/26</i>) Mention: Articles published about Health Fair	\$500	
Gold	Ad: Full page in Health Fair Program (5 in. wide x 8 in. tall) Listing on Health Fair Facebook Page Listing Garrett 8 Cinemas Slide (<i>deadline 2/26</i>) Mention: Articles published about Health Fair Listing: Health Fair digital billboard ad (<i>deadline 3/26</i>) Listing: Rolling video at the Health Fair Event Mention: Radio Ads about Health Fair	\$1,000	
Title	Ad: Full page in Health Fair Program (5 in. wide x 8 in. tall) Listing on Health Fair Facebook Page Listing Garrett 8 Cinemas Slide (<i>deadline 2/26</i>) Mention: Articles published about Health Fair Listing: Health Fair digital billboard ad (<i>deadline 3/26</i>) Listing: Rolling video at the Health Fair Event Mention: Radio Ads about Health Fair Banner with Name and Logo displayed at the Health Fair Special article published about Title Sponsor of Health Fair	\$3,000	

Sponsorship checks should be made payable to CARC and mailed to:

CARC
 Attn: Maney Gale
 695 Mosser Road
 McHenry, MD 21541
 Phone: 301-387-3086

Sponsorship ads should be designed to the appropriate size, saved as jpg or pdf, and **emailed** to:

Diane Lee at diane.lee@maryland.gov

For questions about ads, or assistance in ad design, call Diane at:
 Phone: 301-334-7689