VOLUME 1, ISSUE 1



COMMUNITY HEALTH IMPROVEMENT PLAN

at CARC among

GARRETT COUNTY

2020

To Make A Difference In My Community

Garrett County, a healthier place to live, work, and play!

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Garrett County, a healthier place to live, work, and play!

Congratulations! Our community has crafted the very first digitally responsive Community Health Improvement Plan. Creating a vision for our county and incrementally measuring our progress toward the goals we set together has created a true culture of collaboration in Garrett County. The Robert Wood Johnson Foundation recognized our efforts and has awarded Garrett County as one of the culture of health prize winners for 2017. Way to go, Garrett County!

What does this mean for you? As a community, we are addressing social risk factors that determine health in a systematic and collaborative way, ultimately leading to better health outcomes for the citizens of Garrett County.

"Our goal is to foster innovation to improve health outcomes in Garrett County."

- Bob Stephens M.S., Health Officer

This innovative new approach in public health engages the community utilizing the digital platform found at mygarrettcounty.com, which has achieved unprecedented success and dramatically increased equity!

This plan reflects your ideas, concerns, and solutions. Community feedback on such a large scale has informed measure development and prioritization, marking an important step toward ensuring that measures reflect what is most important in the daily lives of our community stakeholders.



Shelley Argabrite M.A.

Garrett County Strategic Health Planner, Author Garrett County Health Department



Johnathon Corbin

Public Affairs Specialist/Informatician Garrett County Health Department



A Data-Driven Approach to Population Health

While Garrett County, Maryland has a long established record of excellence in collaboration, the innovative and transformational community health improvement planning processes found at mygarrettcounty.com, and summarized in this document, demonstrates our greatest commitment yet toward measuring the improvements in local health outcomes for stakeholders in our community.

This innovative process originated out of the need to increase representation, improve stakeholder engagement, and create opportunities for equity to flourish. This journey began through analysis of the Garrett County 2016 Community Health Assessment, which identified four broad focus areas for our community, based on the data collected: **behavioral health** (including substance related disorders and mental health), **chronic diseases** (prioritizing modifiable risk factors, such as physical activity, nutrition, and tobacco use), **access to care and community linkages**, and **maternal**, **child**, **and adolescent health** (later revised to incorporate comprehensive family health, regardless of familial structure). While these focus areas initially guided our framework for mygarrettcounty.com, many additional community-driven insights, especially within the domain of the **social determinants of health** (also referred to as social risk factors), emerged through open and transparent digital discussions, and have gained popularity as matters of importance that are actively addressed with measurable strategies in this version of the Community Health Improvement Plan.

This transformational process offers a beacon of hope for our community's most vulnerable residents as it seeks to engage nontraditional, multisectoral partners at an unprecedented scale and works toward establishing baselines for the most vital programs, initiatives, and systems changes that ensure healthy, thriving communities.

Furthermore, this plan is the first-of-its-kind to be driven by hyper local data, collected and reported within and by our community, that is timely, actionable, specialized, attributable, and collective to ensure validity and understand interoperational connectivity. This transformational approach is the most comprehensive pivot toward data-driven decision making that our community has ever employed, and offers incalculable opportunities for collaborative strategies that seek to not only improve, but transform health outcomes for all who live, work, and play in Garrett County, Maryland.



Oct. '16 Innovative Health Planning Collaborative Developed Nov. '16 Initial BETA Launch of the Garrett County Planning Tool (GCPT) to Primary Stakeholders Widespread Community Launch of GCPT Dec. '16 Peak Growth Phase as Nontraditional Community Feb. '17 Stakeholders are Onboarded June '17 Measurement Framework Process Begins and the GCPT Achieves National Status as Innovative Practice with Funding from PHNCI & RWJF Sep. '17 Rural Data Infrastructure Planning March '18 CHIP Dash Launched and Document Published Integrated Population Health Implementation April '18

INNOVATION VISION

The BIG Picture

The Garrett County Planning Tool, found at mygarrettcounty.com, was created with the intention to guide our community as we built a local, data-informed vision from our current needs by meaningfully and transparently engaging all residents.

This vision becomes actionable through the planning tool framework providing the platform for the creation of a comprehensive and responsive Community Health Improvement Plan.

Demonstrating high performance through accountability and credibility is an especially important element for health departments initially seeking or maintaining public health accreditation and is essential to sustaining a robust public health system that is responsive to the needs of all residents.

"Culture of Health Prize communities have inspired hope across the country."

- Richard Besser .MD., RWJF Presesident and CEO

This framework guides stakeholders through the process of creating a measurement framework to ensure that the strategies they implement to improve health in our community have metrics that specifically align with desirable population health outcomes identified as strategic priorities through our Community Health Assessment. The ultimate goal being that the specific strategies, measured as *hyper local data*, become the primary method of program attribution.

Meaningful, transparent measurements establish unprecedented levels of accountability and commitment by community agencies and stakeholders to work collectively toward eliminating health disparities and develop equity, while propelling Garrett County toward transforming into the healthiest community to live, work, and play in the state of Maryland.



innovation

THINGS YOU NEED TO KNOW

This Community Health Improvement Plan (CHIP) is unlike any other our community has ever had access to in the past. This plan is living, and constantly being revised, updated, and worked on at mygarrettcounty.com, where anyone who lives, works, or plays in Garrett County has an opportunity to participate in the planning and implementation processes.

Due to the dynamic nature of this CHIP, **snapshots** are taken quarterly for comparison of performance measures over time, and to correlate our collective efforts in working toward improved health outcomes for Garrett County.

"While other plans may be static documents that don't change for several years, this CHIP is an innovative step toward creating living processes that ensure the best outcomes for all of our community's stakeholders. The more successful our planning processes are, the more likely this document is to change and grow over time as we work to make Garrett County the healthiest community in the state of Maryland."

- Shelley Argabrite M.A., Strategic Health Planner

Every strategy that the CHIP measures lives in a group on my mygarrettcounty.com, where transparent, collaborative planning occurs. This innovative process is open 24/7 to make it easy for people to participate at their convenience and improves community engagement. After all, community improvement initiatives are most successful when we're able to work together. So merge your passions with our purpose, and join groups today to make Garrett County a healthier place to live, work, and play tomorrow!

STRATEGIES TO IMPROVE HEALTH

The following strategies have been proposed for the first time ever in the transparent workspace on mygarrettcounty.com, working with a variety of multisectoral partners in efforts to drastically change health outcomes in Garrett County through the highest degree of collaboration that we've ever been able to measure.

You may notice in future iterations of this plan that data points may change and strategies may be improved as we work to become more responsive to the community. While this printed plan is a convenient carry along, we encourage everyone to utilize the digital edition at mygarrettcounty.com to always have access to the most up-to-date information, and have plentiful opportunities to participate in the implementation and refinement of these strategies, or propose new ones as health priorities change and evolve over time. We'll see you on mygarrettcounty.com, and look forward to improved health outcomes in 2020!

JOIN US!

PARTICIPATE IN THE DISCUSSION ONLINE AT MYGARRETTCOUNTY.COM

Access to Behavioral Health Services and Quality of Care Throughout the Continuum of Care

mygarrettcounty.com/groups/behavioral-health/access-to-behavioral-health-services-and-quality-of-care-throughout-the-continuum-of-care/chip

Behavioral Health Authority

Access to Behavioral Health Services and Quality of Care Throughout the Continuum of Care

https://mygarrettcounty.com/groups/behavioral-health/access-to-behavioral-health-services-and-quality-of-care-throughout-the-continuum-of-care/

Snapshot Generated: 2018-03-22

Narrative:

Currently there is one CARF accredited comprehensive mental health and substance abuse service provider located at the Garrett County Center for Behavioral Health to serve county residents. Clients consist of children, adolescents, adults, couples and families that are facing complex issues. The staff comprised of psychiatrists, social workers, nurses, licensed substance abuse and mental health counselors and recovery coaches are dedicated to the helping those in need.

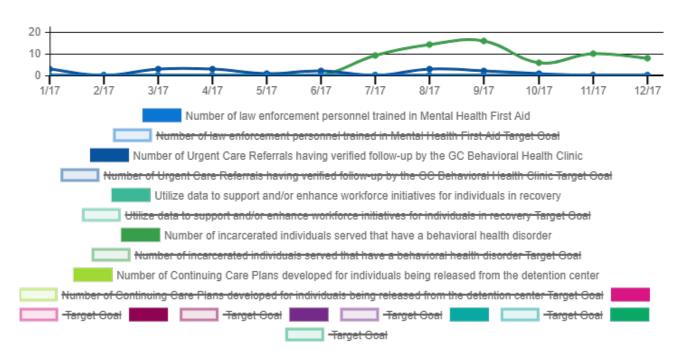
Strategy Description:

As access increases, a multifaceted approach toward achieving the goal of supporting behavioral health services and quality of care throughout the continuum of care will be accomplished through; enhanced crisis response services and community based suicide prevention, supporting the expansion of accredited behavioral health providers in Garrett County, and support cost-effective, coordinated and recovery oriented services to individuals incarcerated in the local detention center, community supervision programs, and juvenile services.

Level of Change: Programs

Primary Focus Area: Behavioral Health: including Substance Abuse and Mental Health

Estimated Implementation Date: 2017-07-01 | Estimated Completion Date: 2020-12-31



Measurements	Target Goal	1/17	2/17	3/17	4/17	5/17	6/17	7/17	8/17	9/17	10/17	11/17	12/17
Number of law enforcement personnel trained in Mental Health First Aid	12	0	0	0	0	0	0	0	0	0	0	0	0
Number of Urgent Care Referrals having verified follow-up by the GC Behavioral Health Clinic	20	3	0	3	3	1	2	0	3	2	1	0	0
Utilize data to support and/or enhance workforce initiatives for individuals in recovery	10	-	-	-	-	-	-	-	-	-	-	-	-
Number of incarcerated individuals served that have a behavioral health disorder	65	0	0	0	0	0	0	9	14	16	6	10	8

Number of Continuing Care Plans developed for individuals being released from the detention center	35	-	-	-	-	-	-	-	-	-	-	-	-
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Adolescent Well Child Checks



mygarrettcounty.com/groups/increase-adolescent-well-child-checks/chip

Family Health

Adolescent Well Child Checks

https://mygarrettcounty.com/groups/increase-adolescent-well-child-checks/

Snapshot Generated: 2018-03-22

Narrative:

When adolescents do come in for a well child visit, it's the perfect opportunity to get the patient caught up on their immunizations. Recently, we have begun tracking statistics for HPV vaccines.

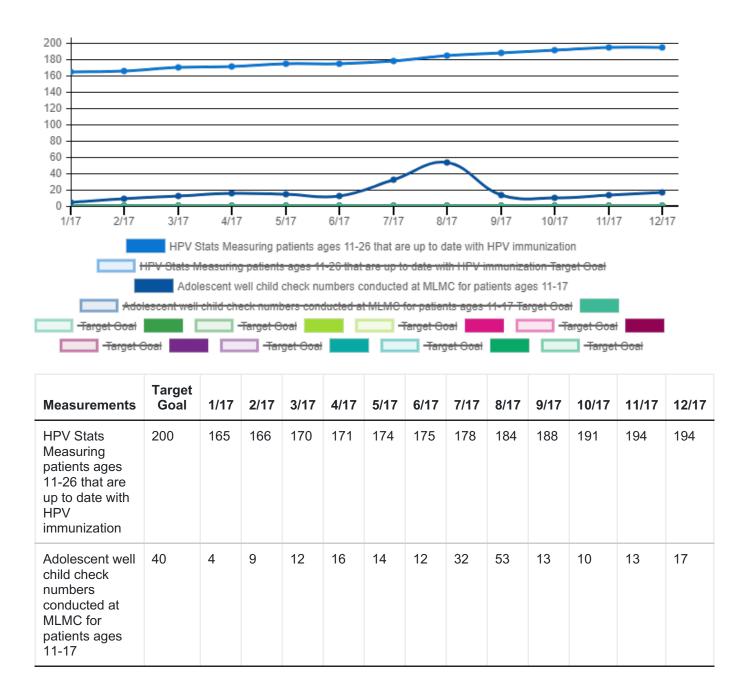
Strategy Description:

Attempt to administer HPV vaccine while the adolescent is in for the well child check in addition to well child checks.

Level of Change: Systems

Primary Focus Area: Maternal, Child, and Adolescent Health

Estimated Implementation Date: 2017-01-02 | Estimated Completion Date: 2020-12-31



Research:

Currently, Garrett County ranks last in the state for Adolesent Well Child Checks according to the Maryland State Health Improvement Process, http://ship.md.networkofcare.org/ph/ship-detail.aspx?id=md_ship37

Data source: Maryland Medicaid Service Utilization:

Beginning in 2015 the age range was increased to include adolescents aged 12 - 21 years, as a result, data reported for 2015 and onward cannot be trended with previous years of data.

Food Resource Asset Map – GC Food Insecurity Workgroup - Western Maryland Food Council

mygarrettcounty.com/groups/social-determinants-of-health/chip

Food Insecurities

Food Resource Asset Map – GC Food Insecurity Workgroup – Western Maryland Food Council

https://mygarrettcounty.com/groups/social-determinants-of-health/

Snapshot Generated: 2018-03-22

Narrative:

In Garrett County the Food Insecurity Workgroup uses a collaborative approach to better meet the nutritional needs for our most vulnerable residents and is a part of the regional Western Maryland Food Council. The Food Council works on issues related to food, from production at the farm to nutrition at the table. Assessment efforts will be tracked with the intent to gain more understanding of the need for food resources in the county.

Strategy Description:

Create a list of all locations where free/reduced price foods are available throughout the county.

- 1. Research churches, food pantries, soup kitchens, etc.
- 2. Log those locations/dates/times available in a Google Sheet here:

https://docs.google.com/spreadsheets/d/1ee-ol1c- 07xuz-T5HRtDyMVbpYToHT7S7mzogVSyL8/edit?usp=sharing

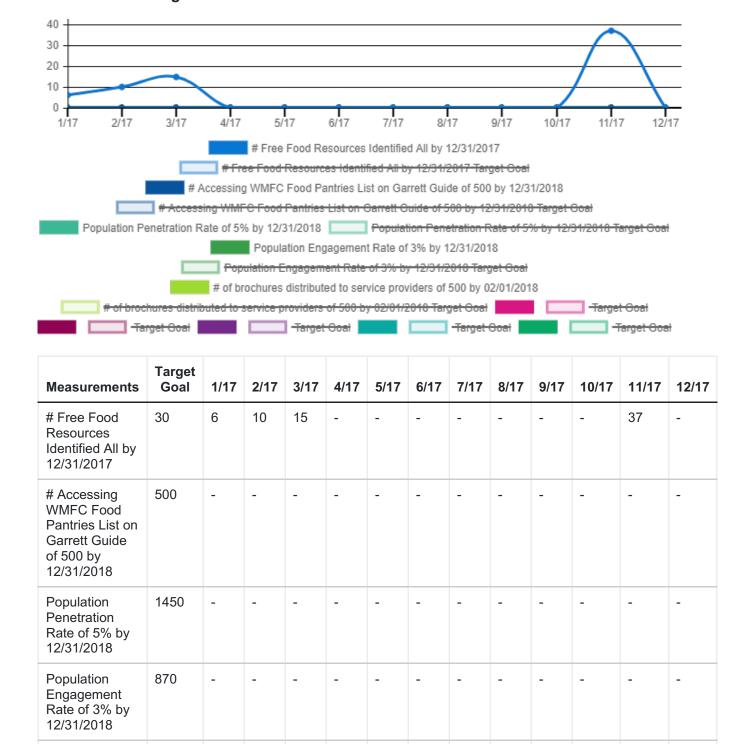
- 3. Prepare the data into a user-friendly format (print and web-based)
- 4. Disseminate the information
 - a. GarrettGuide
 - b. Social Media
 - c. Handouts to service providers

Level of Change: Systems

Primary Focus Area: Access to Care and Linkages to Community Resources

Estimated Implementation Date: 2017-01-01 | Estimated Completion Date: 2020-12-31

2017 Indicator Progress:



of brochures

distributed to service providers of 500 by 02/01/2018 500

Garrett College Community Aquatic and Recreation Complex



mygarrettcounty.com/groups/garrett-college-community-aquatic-and-recreation-complex/chip

Physical Activity: CARC

Garrett College Community Aquatic and Recreation Complex

https://mygarrettcounty.com/groups/garrett-college-community-aquatic-and-recreationcomplex/

Snapshot Generated: 2018-03-22

Narrative:

A plan is in place for targeting the youth population of Garrett County to increase the use of the facility. The application of this goal will be realized through new programing, summer camps, target marketing, and collaboration with other organizations.

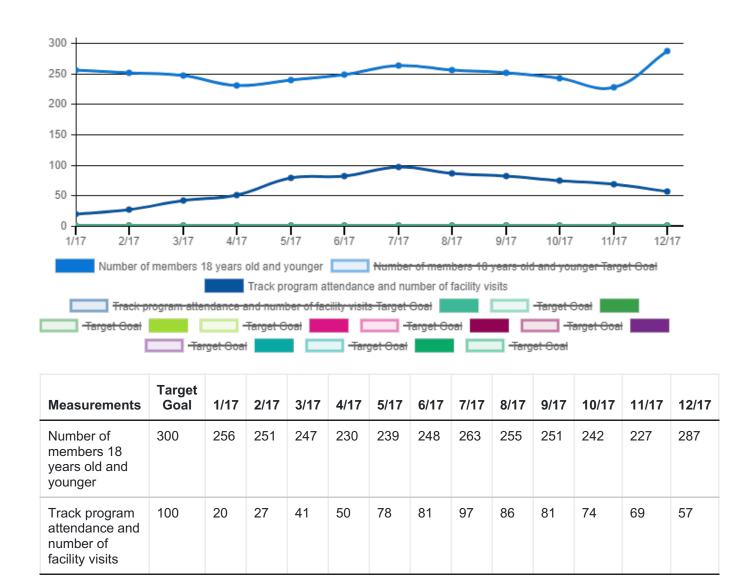
Strategy Description:

We are in the early stages of targeting our youth population for increased use of the facility. The application of this goal will new programs, summer camps, target marketing, and collaboration with other outside organizations.

Level of Change: Programs

Primary Focus Area: Chronic Diseases and their common risk factors: lack of physical activity, poor nutrition, and tobacco use

Estimated Implementation Date: 2016-11-01 | Estimated Completion Date: 2020-12-31



Garrett Guide

Mygarrettcounty.com/groups/garrett-county-community-engagement/garrett-guide/chip

Access to Care and Community Linkages

Garrett Guide

https://mygarrettcounty.com/groups/garrett-county-community-engagement/garrett-guide/

Snapshot Generated: 2018-03-22

Narrative:

When we think about what the term access actually means for a person in the community, it's helpful to consider it in a broad sense. Factors like availability of medical appointments, clinic hours, medical transportation, adequate healthcare providers, and specialty care can be viewed with an access lens and are essential as we consider how we can best meet the medical needs of a community. Crisis services, government assistance and benefit programs should be at everyone's fingertips when issues arise like the need for an emergency shelter. Non-profits, faith based organizations, and civic clubs offer unique services and ways to become more involved in a community helping to address quality of life factors in a community.

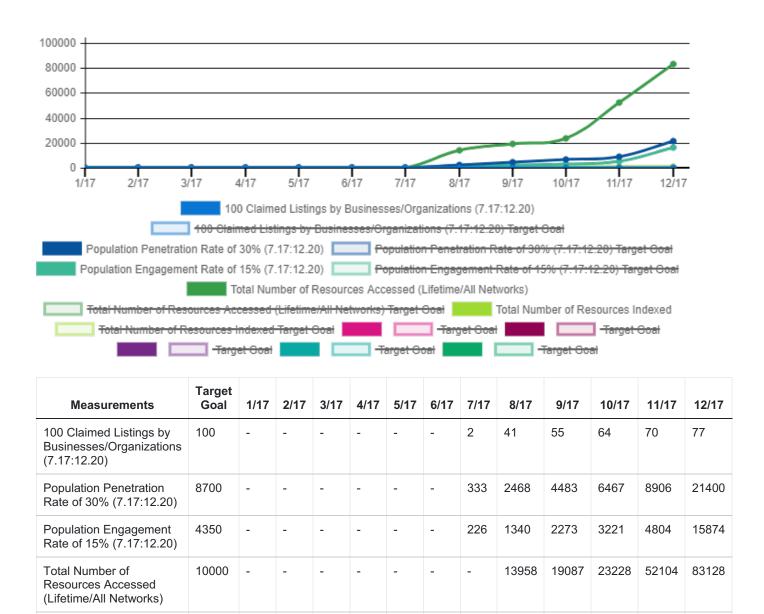
Strategy Description:

Garrett Guide is the new and improved Community Resource Directory with the framework found at Garrettquide.org. This innovative process connects communities to available resources on demand, including essential services by increasing community awareness and engagement through utilization within and around Garrett Guide. Local agencies, organizations, businesses and residents have the opportunity to provide additional detail for information already included or submit new resources for the community. Information can be entered by visiting: www.garrettguide.org

Level of Change: Systems

Primary Focus Area: Access to Care and Linkages to Community Resources

Estimated Implementation Date: 2017-01-01 | Estimated Completion Date: 2020-12-31



Generated by the Universal Community Planning Tool (UCPT).

Total Number of

Resources Indexed

H2H



Community Linkages: Agency specific

H2H

https://mygarrettcounty.com/groups/h2h/

Snapshot Generated: 2018-03-22

Narrative:

Community collaboration is vital to serving the needs of vulnerable residents. Ensuring a thriving open communication system between agencies is demonstrated in this interdisciplinary care coordination team called H2H. Community Action, Garrett Regional Medical Center, and the Garrett County Health Department work seamlessly to confirm integration of services to reduce readmissions by addressing the community needs of elderly and persons with disabilities as people transition from the acute care setting to home to promote best possible outcomes in the community.

The data for the pilot that began in September is unavailable at this time due to a staffing shortage. Please check back

Strategy Description:

Collaborating with key partners at meetings to plan, develop and impliment the scope of work within the MOU.

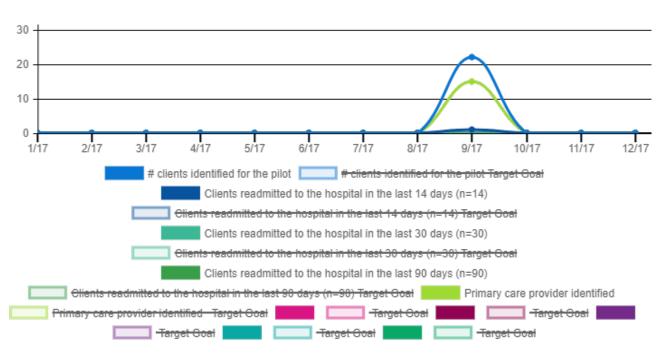
The Contact Wheel pilot project with 30 clients is the first initiative of this collaborative group. The demographics of the clients identified will be age 60+ and/or persons with disabilities prior to hospital admission.

Once the pilot is complete, the group would like to track the LACE score overtime and see if social supports have an impact.

Level of Change: Systems

Primary Focus Area: Access to Care and Linkages to Community Resources

Estimated Implementation Date: 2017-08-01 | Estimated Completion Date: 2020-12-31



Measurements	Target Goal	1/17	2/17	3/17	4/17	5/17	6/17	7/17	8/17	9/17	10/17	11/17	12/17
# clients identified for the pilot	30	-	-	-	-	-	-	-	-	22	-	-	-
Clients readmitted to the hospital in the last 14 days (n=14)		-	-	-	-	-	-	-	-	1	-	-	-
Clients readmitted to the hospital in the last 30 days (n=30)		-	-	-	-	-	-	-	-	-	-	-	-
Clients readmitted to the hospital in the last 90 days (n=90)		-	-	-	-	-	-	-	-	-	-	-	-
Primary care provider identified		-	-	-	-	-	-	-	-	15	-	-	-

MyGarrettCounty.com Community Engagement

🌃 mygarrettcounty.com/groups/garrett-county-community-engagement/mygarrettcounty-com-community-engagement/chip

A New Approach

MyGarrettCounty.com Community Engagement

https://mygarrettcounty.com/groups/garrett-county-community-engagement/mygarrettcounty-comcommunity-engagement/

Snapshot Generated: 2018-03-22

Narrative:

MyGarrettCounty.com is an award winning community engagement collaborative created and implemented by the population health unit of the Garrett County Health Department with support from local stakeholders to increase connectivity, representation in planning processes through community engagement and operate as a centralized data portal for tracking the community health improvement plan as well as the overall health status of the county.

Strategy Description:

As an innovative platform, the multifaceted planning tool collects quantitative and qualitative data to guide our community as we make data informed decisions that impacts the health and well-being of residents and visitors of Garrett County. The strategy continues to increase equity through community engagement on mygarrettcounty.com to promote a true community of collaboration.

Level of Change: Systems

Primary Focus Area: Access to Care and Linkages to Community Resources

Estimated Implementation Date: 2016-11-01 | Estimated Completion Date: 2020-12-31



Measurements	Target Goal	1/17	2/17	3/17	4/17	5/17	6/17	7/17	8/17	9/17	10/17	11/17	12/17
MyGC # of Sessions	1000	1672	1757	1530	1389	1431	1306	946	1690	1847	1984	2439	12494
MyGC # of Planning Partners	500	286	377	624	980	1416	1431	1447	1488	1513	1630	1759	1777
MyGC # of Actively Engaged	500	723	955	843	833	830	847	613	943	954	1121	1583	11377
MyGC # of Page Views	2500	7160	6297	5611	4038	5469	4659	2808	6965	9913	10022	9789	20917
MyGC Average Session Duration (Seconds)	90	348	271	275	201	242	229	160	293	449	384	312	78

Overdose Response Training



mygarrettcounty.com/groups/overdose-response-training/chip

Behavioral Health

Overdose Response Training

https://mygarrettcounty.com/groups/overdose-response-training/

Snapshot Generated: 2018-03-22

Narrative:

The Overdose Response Training (ORT) Group is focused on maximizing the resources for reduction and/or prevention of fatal opioid overdose in our community. Administration of Narcan (naloxone) in the setting of an opioid overdose that results in inadequate breathing is considered a harm reduction strategy. Narcan (naloxone) administration is part of a much larger comprehensive program addressing the opioid epidemic also including education, prevention, and treatment. Classes teaching indications and technique for Narcan (naloxone) administration are held at the Garrett County Health Department (Oakland and Grantsville locations) and at sites outside of the Health Department upon request.

Strategy Description:

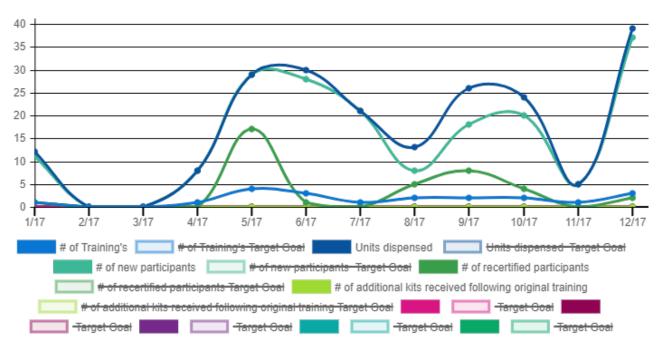
Reduce and/or prevent opioid overdose deaths in Garrett County

Advertise the Overdose Response Training (ORT) classes to the community.

Level of Change: Programs

Primary Focus Area: Behavioral Health: including Substance Abuse and Mental Health

Estimated Implementation Date: 2017-08-21 | Estimated Completion Date: 2020-12-31



Measurements	Target Goal	1/17	2/17	3/17	4/17	5/17	6/17	7/17	8/17	9/17	10/17	11/17	12/17
# of Training's	17	1	-	0	1	4	3	1	2	2	2	1	3
Units dispensed	20	12	-	0	8	29	30	21	13	26	24	5	39
# of new participants	15	11	-	0	8	29	28	21	8	18	20	5	37
# of recertified participants	5	1	-	0	0	17	1	0	5	8	4	0	2
# of additional kits received following original training	0	1	-	0	0	0	0	0	0	0	0	0	0

Promoting Quitting Among Adults



mygarrettcounty.com/groups/tobacco-use/promoting-quitting-among-adults/chip

Tobacco

Promoting Quitting Among Adults

https://mygarrettcounty.com/groups/tobacco-use/promoting-quitting-among-adults/

Snapshot Generated: 2018-03-22

Narrative:

Did you know that Garrett County has the highest percentage (33%) of reported youth using tobacco products in the state of Maryland according to the latest data from Maryland's State Health Improvement Process, mdship 2014. Our goal is to reduce the burden of Chronic Diseases in Garrett County by addressing three modifiable risk factors; tobacco use, nutrition and physical activity. There are many evidence based strategies our community is using to address tobacco use in both youth and adults from preventing initial use to helping people quit.

Strategy Description:

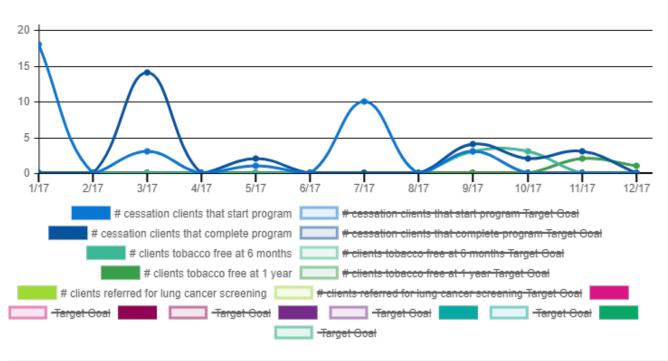
Garrett County Health Department provides smoking cessation classes for Garrett County adults. Cessation aids such as Zyban or the nicotine patch are covered by the program. Quit rates are tracked at 6 months, and 1 year after the class ends.

Level of Change: Programs

Primary Focus Area: Chronic Diseases and their common risk factors: lack of physical

activity, poor nutrition, and tobacco use

Estimated Implementation Date: 2016-07-01 | Estimated Completion Date: 2020-12-31



Measurements	Target Goal	1/17	2/17	3/17	4/17	5/17	6/17	7/17	8/17	9/17	10/17	11/17	12/17
# cessation clients that start program	60	18	-	3	-	1	-	10	-	3	-	-	-
# cessation clients that complete program	45	-	-	14	-	2	-	-	-	4	2	3	-
# clients tobacco free at 6 months	24	-	-	-	-	-	-	-	-	3	3	-	-
# clients tobacco free at 1 year	24	-	-	-	-	-	-	-	-	-	-	2	1
# clients referred for lung cancer screening	10	-	-	-	-	-	-	-	-	-	-	-	-

Research:

The Community Guide

Rural Broadband Expansion Efforts



mygarrettcounty.com/groups/rural-broadband-expansion-efforts/chip

Community Linkages

Rural Broadband Expansion Efforts

https://mygarrettcounty.com/groups/rural-broadband-expansion-efforts/

Snapshot Generated: 2018-03-22

Narrative:

Garrett County Government is committed to helping the private sector extend broadband service to unserved and underserved residents and businesses in the county. The county began a pilot project with an incumbent provider to extend service to at least 10 passings by 12/31/17 and are pleased to report they more than tripled the goal. They will continue connecting new customers through the TV White Space wireless broadband project and have set a goal of 500 by 12/31/2018. The county is working with a private provider to extend service and use county assets (manpower, equipment) to trench a 1/2 mile stretch along county roads, just outside the provider's territory with the goal of utilizing the information to develop the framework for working with other providers to increase access for more residents.

Strategy Description:

Work with a private provider to extend service.

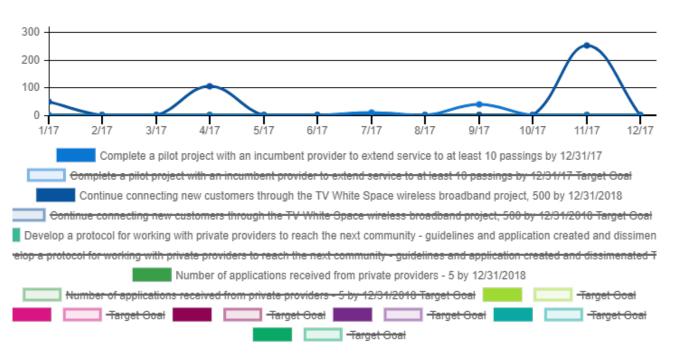
Use county assets (manpower, equipment) to trench 1/2 mile stretch along county roads, just outside the provider's territory.

Assess the project and use the info to develop the framework for working with other providers.

Level of Change: Programs

Primary Focus Area: Access to Care and Linkages to Community Resources

Estimated Implementation Date: 2014-01-01 | Estimated Completion Date: 2020-01-01



Measurements	Target Goal	1/17	2/17	3/17	4/17	5/17	6/17	7/17	8/17	9/17	10/17	11/17	12/17
Complete a pilot project with an incumbent provider to extend service to at least 10 passings by 12/31/17	10	0	-	-	-	-	-	10	-	40	-	-	-
Continue connecting new customers through the TV White Space wireless broadband project, 500 by 12/31/2018	500	50	-	-	105	-	-	-	-	-	-	250	-
Develop a protocol for working with private providers to reach the next community - guidelines and application created and dissimenated	1	-	-	-	-	-	-	-	-	-	-	-	-

Research:

Broadband feasibility study

Contributing Community Participants:

Nathaniel Watkins / A Cheryl DeBerry /

WIC Nutrition Increases Fruit and Vegetable Consumption

🌌 mygarrettcounty.com/groups/wic-nutrition-increases-fruit-and-vegetable-consumption-1738748979/chip

Nutrition

WIC Nutrition Increases Fruit and Vegetable Consumption

https://mygarrettcounty.com/groups/wic-nutrition-increases-fruit-and-vegetable-consumption-1738748979/

Snapshot Generated: 2018-03-22

Narrative:

"Optimum nutrition, providing all nutrients in both kind and amount, is the cornerstone of good health and the cutting edge of prevention. The foods we eat, and the nutrients they should provide, are the most important continuing environmental factors influencing our growth, development, functional abilities, and health. Nutritional knowledge, with education of both the general public, and particularly health professionals is critical if we are to succeed in significantly reducing the excessive premature morbidity and mortality from our leading killer diseases - heart disease, cancer, and stroke. How we structure our lifestyles, with proper nutrition, health habit discipline, and exercise programming, will have a great influence on personal health, and will help reduce our current catastrophic medical care expenditures."

Source: Krehl WA. (1983). The role of nutrition in maintaining health and preventing disease. Health Values. Mar-Apr;7(2):9-13

Efforts to help families enrolled in Women, Infants, and Children (WIC) a federal supplemental nutrition program are being measured as families are encouraged to include more fruits and vegetables in their diets and family meals.

Strategy Description:

Target nutrition education on importance and acceptance of fruits and vegetables in family diets.

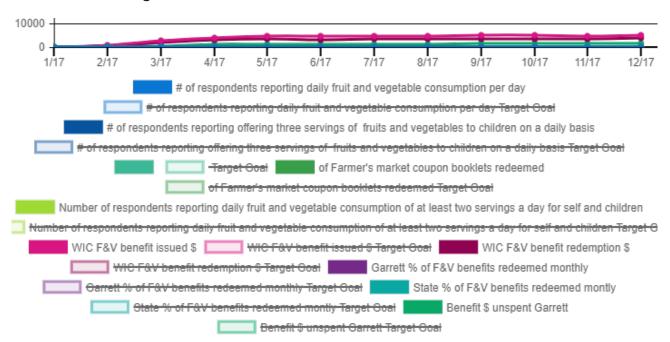
- 1. Individual counseling with families during certification and recertification on health benefits of consuming fruits and vegetables.
 - 2. Quartlerly nutrition education program about use of fruits and vegetables.
 - 3. Provide Farmer's Market coupons to eligible families for local produce.
- 4. Supplemental clinic and promotional materials available during appointments and in waiting areas.

5. Individualized discussion based on individual family usage of fruit and vegetable benefit.

Level of Change: Programs

Primary Focus Area: Maternal, Child, and Adolescent Health

Estimated Implementation Date: 2017-08-01 | **Estimated Completion Date:** 2018-06-30



Measurements	Target Goal	1/17	2/17	3/17	4/17	5/17	6/17	7/17	8/17	9/17	10/17	11/17	12/17
# of respondents reporting daily fruit and vegetable consumption per day	110	-	-	-	-	-	-	-	-	-	58	-	-
# of respondents reporting offering three servings of fruits and vegetables to children on a daily basis	97	-	-	-	-	-	-	-	-	-	59	-	-
of Farmer's market coupon booklets redeemed	450	-	-	-	-	-	-	-	-	-	-	-	-

Number of respondents reporting daily fruit and vegetable consumption of at least two servings a day for self and children	207	-	-	-	-	-	-	-	-	-	191	-	-
WIC F&V benefit issued \$	5000	0	678	2523	3872	4620	4515	4518	4673	4840	4842	4806	5178
WIC F&V benefit redemption \$	5000	0	467	1964	2909	3515	3220	3279	3426	3407	3486	3399	3716
Garrett % of F&V benefits redeemed monthly	95	0	69	77	75	76	71	73	73	70	72	71	72
State % of F&V benefits redeemed montly	95	54	65	70	72	78	78	78	78	77	77	76	77
Benefit \$ unspent Garrett	750	0	211	559	963	1105	1295	1239	1247	1433	1356	1407	1462

Research:

Data pending, waiting for WIC Management Information System WOW(WIC on the Web) reporting on eWIC usage of fruit and vegtable benefit redemption. Requesting special reporting.

Nutrition Survey being conducted Aug-September 2017 includes questions about fruit and vegetable servings consumed daily. Will be basis for baseline.



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