

# Go! Garrett County - Quality Improvement Project #1

## ABOUT

### **Problem Statement**

Increase partner participation and contribution to Go! Garrett County

### **Aim / Overall Goal / Desired Result**

Utilize population health updates once a month to invite ten new contributors by September 30, 2021.

### **Change Idea**

By tracking the number of community contributors, and creating a specific call to action, we will increase external partner participation in Go! Garrett County.

### **PDSA Objective**

Create a call to action for partner participation in the Population Health Update series.

### **PDSA Cycle Number: 1**

### **Estimated PDSA Implementation Timeline**

From 2021-06-01 to 2021-09-30

### **What questions do you want answered for this change?**

Does a call to action increase partner participation from external agencies and providers?

## PLAN

### **Predict what will happen when this test is carried out:**

Increase partner participation and contribution to Go! Garrett County

### **List the tasks needed to set-up this change: (Please include the person responsible, when the task is to be completed, and where the task is to be completed for each task.)**

1. Write, record and publish pop health update 2. Create and publish partner packet 3. Implement buttons to make participation accessible

### **Related Improvement Measure:**

[Community Contributors](#)

## DO

### **Describe what happened when you ran the test:**

June - Two new partners for Go! from the first population health update July - Two new partners for Go! from the summer edition of the population health update Aug - Six new partners for Go! from a partnership with Thomas George- visiting the farmers market and onboarding the vendors.

## **STUDY**

### **Describe the measured results, and how they compared to the predictions:**

The Population Health Updates are valuable in gaining new community contributors. However, in-person recruitment to highlight a business or community offering is still the best way to gain participation, as demonstrated in August's jump to six contributors.

## **ACT**

### **Describe what modifications in the plan will be made for the next cycle from what you learned:**

More emphasis on recruiting by personal relationships and referrals for business highlights will be employed to reach our overall goal of 100 community contributors. Population Health Updates are still valuable and will be published understanding that they are less effective in gaining contributors but have other value for the community.

*Source: <https://mygarrettcountry.com/groups/go-garrett-county/qi>.*